



**FOR IMMEDIATE RELEASE**

**RYDE: Wellness Shots have Launched at SMU Dallas Campus**

***Ryde is welcoming Southern Methodist University students and faculty to try pocket-sized wellness!***

DALLAS, TX --- Feb. 25, 2025. Ryde, a new wellness shot company that debuted in the United States in 2024, is testing out its products by bringing its products to college campuses across Texas. This spring, Southern Methodist University (SMU) students will have the opportunity to experience Ryde's pocket-sized wellness!

To introduce Ryde to SMU's campus, brand collegiate managers will be hosting table samplings at popular spots around campus for students and faculty to try. The first sampling event will take place on February 25 at Dedman Center for Lifetime Sports. Ryde will be conducting product drops to various organizations on campus, with Pi Beta Phi being one of the first to receive the product. In total, more than 216 bottles will be distributed every month!

"I'm excited to see how well the products do on campus. I am passionate about the products and have been enjoying being a brand manager so far!" said Andrea Aguilar, Collegiate Brand Manager at Ryde.

Ryde products are designed to be a fun way to up your wellness game. Whether you need a quick burst of energy, a little help focusing, or a wind down moment, Ryde has you covered for all your wellness needs.

For more information about Ryde, visit [us.ryde.com](https://us.ryde.com) or follow @drink.ryde on Instagram.

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**About Ryde**

Ryde: is a wellness brand committed to delivering convenient on-the-go wellness shots. The product launched in 2023 in Australia and Canada and is just now debuting in the United States. Ryde is available nationwide on Amazon and all Central Market locations. It is also available at select 7-Eleven locations in North Texas. Some of their most popular shots include Energize, Focus, and Relax. However, more are on the way!

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